

## Hope and Dream

All Saskatchewan residents have access to integrated and cooperative primary healthcare.

## Mission

As a health cooperative, our mission is to provide integrated healthcare, social, and educational services to our communities.

## Vision

Better health outcomes through innovative care

## Values

### Respect

Our environment is welcoming to all

### Democracy

Our cooperative model is core to our success

### Integrity

We will be accountable and transparent in our provision of services to the community

### Excellence

Our services are the best Saskatchewan has to offer

### Service

We put the needs of our patients first

### Collaboration

Our strategic relationships help foster excellence in our service delivery

### Advocacy

We advocate for patients, members, community, and healthcare

## Strategic Imperative

Better patient outcomes

### 4.0 Our success comes from serving:

#### 4.1 Members

“I believe a cooperative approach is the future of healthcare. I support and contribute to RCC’s way of doing things, and I am grateful for its role in my educational and healthcare journey.”

#### 4.2 Recipients of Services

“RCC’s holistic model of care provides the best possible health outcomes for me. RCC engages me in my own care and partners with me to build a healthy life.”

#### 4.3 Funders

“RCC demonstrates good healthcare outcomes and impacts. We are happy to invest in RCC, and we trust its input on healthcare policy.”

#### 4.4 Partners

“We value and trust RCC, and we are glad to collaborate with it to build healthy communities.”

#### 4.5 Community

“RCC does healthcare differently. It models innovative, proactive, and trustworthy healthcare to support and sustain our community.”

### 3.0 We ensure accountability and sustainability by:

#### 3.1 Sustaining:

3.1.1 Balanced budget  
3.1.2 Effective management of cost structure

#### 3.2 Growing:

3.2.1 Diversity of funding sources

### 2.0 We strive for operational excellence with specific emphasis in:

#### 2.1 Integrated Services

2.1.1 Strengthen preventative healthcare management practices  
2.1.2 Grow supportive service offerings  
2.1.3 Explore models of innovative care

#### 2.2 Sharing Our Story

2.2.1 Improve data collection, measurement, and reporting on health outcomes  
2.2.2 Strengthen relationships with funders and decision-makers  
2.2.3 Build awareness of RCC’s benefits among physicians and other care providers

#### 2.3 Infrastructure

2.3.1 Develop 5-year facility plan  
2.3.2 Strengthen tech infrastructure

#### 2.4 Funding Model

2.4.1 Explore targeted fundraising  
2.4.2 Partner with other cooperatives to ensure sustainable funding agreements

### 1.0 We strive for organizational excellence with specific emphasis in:

#### 1.1 People and Culture

1.1.1 Develop and execute physician recruitment strategy  
1.1.2 Improve utilization of alternative service providers  
1.1.3 Strengthen relationship with provider group  
1.1.4 Continue to strengthen staff development and organizational culture  
1.1.5 Succession planning for executive team

#### 1.2 Membership

1.2.1 Clarify member value proposition  
1.2.2 Build member engagement

#### 1.3 Governance

1.3.1 Succession planning for board and ED  
1.3.2 Strengthen board professional development policy, practices, and budget  
1.3.3 Clarify and utilize the advantages of cooperative governance