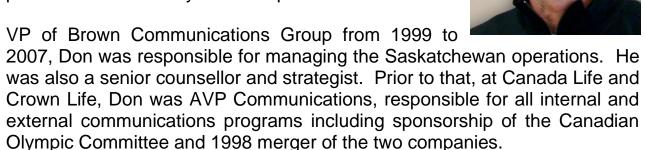
DON SAVARIA

Don was elected to the Board of Directors in 2023. He is President of *Savaria Public Relations Inc.*, a consulting firm specializing in public relations, issues and crisis communications. He is one of Western Canada's most respected business communications professionals with 50 years of experience.



Before arriving in Saskatchewan in 1987, Don worked with the Alberta Public Affairs Bureau where he was Communications Director responsible for the communications planning, issues of management, public relations and advertising programs for the Attorney General's department and the Department of Energy and Natural Resources. In 1987, he joined SaskTel as General Manager of Public Affairs and Advertising.

Over the years, Don has built trusted relationships with clients such as the Saskatchewan Union of Nurses, Pharmacy Association of Saskatchewan, Pine Lodge Addiction Recovery, Hospitals of Regina, YMCA, Conexus Credit Union, and the First Nations University of Canada. In 2011, Don received a Vice Regal Commendation for service rendered to the Office of the Lieutenant Governor.

Don grew up in South Africa, Regina, and Montreal and has earned his Bachelor and Masters degrees in Communications (University of Montreal 1972, UBC 1974). He is also a graduate of the University of Western Ontario's Executive Program.