

## **VIRGINIA WILKINSON**



Virginia Wilkinson is a strategic thinker with nearly 30 years experience in leading corporate communications, stakeholder relations, and public relations initiatives for a range of public and private sector organizations. She is also a communications/media relations coach, who has worked with senior executives, senior leadership teams and front-line managers for nearly 15 years.

A former journalist who began her career in print and television, working in Saskatchewan and Alberta, and free-lancing stories to national news television programs, Virginia's journalistic background enables her to bring a focus on audiences, messaging, and storytelling to all of her roles.

As a communications executive, Virginia has worked in both the public and private sectors, in areas such as health care, social programming innovation, education, and many others.

She volunteers her time with several non-profit organizations and currently sits on the boards of Do It with Class Young People's Theatre, the Cecilian Chamber Series, and Affinity Credit Union's South District Council.

Virginia has a BA (Journalism and Communications) – University of Regina; a BSc (Biochemistry) – University of Saskatchewan; an IABC (International Association of Business Communicators) Accreditation; and a Professional Leadership Certificate – University of Regina.