

WANDA POSEHN

Wanda Posehn is a Fractional Business Development and Marketing Executive, and Coach. Her executive experience in business development, marketing, fundraising, public relations, and executive search has been primarily in the non-profit, professional services, and Information, Communications and Technology (ICT) Sectors. She is Member-at-Large serving the Member Relations Committee of RCC's Board of Directors.



Wanda held strategic roles as VP Corporate Marketing, VP Canadian Sales, Principal, and VP Customer Experience and Delivery. Wanda's ICT experience steered her to address the needs of underserved communities from financial, geological, cultural or technical perspectives. Her passion for health care came from her own caregiving experiences over 10 years and her commitment to customer service excellence.

Her Board, management, and fundraising experience at AIESEC led to respect to what it means to guide a membership-based organization. She served a 220-unit condo complex Board of Directors as Chair and Vice-Chair four years with oversight of financial and operational outcomes. As Principal, she worked with board of directors, management teams, and community partners facilitating a consultative process to arrive at consensus-built hiring decisions for clients.

Wanda has a Bachelor of Administration (marketing, human resources) and a Bachelor of Arts (Psychology) from the University of Regina. She has a Diploma in Real Estate Development from University of Calgary, and is enrolled in the Institute of Corporate Directors – GEP Program at University of Toronto (Update May 22, 2024: ICD-GEP course completed. WP/cls)